

## **3rd Workshop on Enterprise Systems in Higher Education (ESHE) 2011 – Workshop Chairs' Message**

### **The Workshop**

After the 1<sup>st</sup> ESHE-Workshop held in Poznan, Poland in conjunction with the 12<sup>th</sup> International Conference on Business Information Systems (BIS) in April 2009 and the 2<sup>nd</sup> ESHE-Workshop proceeded in Valencia, Spain in conjunction with the 2<sup>nd</sup> International Conference on Computer Supported Education (CSEDU) in April 2010, the 3<sup>rd</sup> Workshop on ESHE took place in conjunction with the INFORMATIK 2011 in Berlin, Germany in October 2011. All the ESHE-Workshops are dealing with Enterprise Systems in form of Business Information Systems which are, as part of any business environment, becoming an integrated part of educational environments. Because of their potential of illustration, visualization and simulation of business and decision-making processes to students, the systems have potential for future pedagogic innovation within Higher Education institutes. The ESHE11-Workshop aims in his third continuation at innovative concepts in the field of the creation of new and adequate learning environments and also at possible technical solutions, which offer technology-enhanced learning environments for teachers and learners. The main goal of the workshop is to bring researchers and practitioners together to explore the issues and challenges related to Enterprise Systems in Higher Education and to show the actual activities in this area. Therefore, four submissions (in English and German) were accepted for publication and presented at the INFORMATIK 2011-conference.

We like to thank all contributing authors for their submissions and also take the chance to thank the members of our program committee for the successful cooperation within the last three years.

*Oldenburg, in October 2011*

*Jorge Marx Gómez, Liane Haak and Dirk Peters  
(Workshop Chairs)*

### **Submissions**

The following submissions were accepted for publication by the program committee of the ESHE11-Workshop:

**Evaluation zur Qualität der universitären, praktischen Lehre am Beispiel einer  
Lehrveranstaltung zum Thema Data Warehousing und Business Intelligence**

*Dirk Peters and Daniela Hans*

**Vermittlung von ERP-Kenntnissen in Tiefe und Breite: Erfahrungen mit einem ERP-Projektseminar an der TU Dresden**

*Christian Leyh and Susanne Strahringer*

**Successful Learning Styles in Higher ERP Education**

*Carl-Mikael Lönn*

**An Empirical Approach to Decision Support Systems: Advanced Decision Making within a SC Framework**

*João Miranda*

**Program Committee**

Nico Brehm, RepuGraph GmbH, Germany  
Maria Manuela Cruz Cunha, Polytechnic Institute of Cavado and Ave, Portugal  
Sabine Graf, Athabasca University, Canada  
Liane Haak, Carl von Ossietzky University Oldenburg, Germany  
Gustaf Juell-Skielse, Royal Institute of Technology, Sweden  
Frank Köster, Deutsches Zentrum für Luft und Raumfahrt, Germany  
Johan Magnusson, School of Business, Economics and Law, University of Gothenburg, Sweden  
Jorge Marx Gómez, Carl von Ossietzky University Oldenburg, Germany  
João Luís de Miranda, Instituto Politécnico de Portalegre, Portugal  
Dirk Peters, Carl von Ossietzky University Oldenburg, Germany  
João Eduardo Quintela Varajão, University of Trás-os-Montes e Alto Douro, Portugal  
Karin Rebmann, Carl von Ossietzky Universität Oldenburg, Germany  
Tobias Schlömer, Carl von Ossietzky Universität Oldenburg, Germany  
Stefan Smolnik, EBS Business School, Germany  
Frank Teuteberg, Universität Osnabrück, Germany  
Stefan Weidner, Otto-von-Guericke-Universität Magdeburg, Germany  
Volker Zimmermann, IMC AG, Germany